



News Release

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For Immediate Release

Central Semiconductor launches its newly revised website



Hauppauge, NY USA – January 28, 2013 – Central Semiconductor launches its newly redesigned website at www.centralsemi.com featuring improved user interface and product search capability. The new site includes an extensive parametric search feature designed to assist engineers with selecting the right discretes from Central's vast product portfolio. The entire website has been redesigned to provide for future expansion and new advanced online services.

The new menu structure allows quick and easy navigation to all sections and is organized by product, application, engineering support, and corporate information. The body of the home page is organized with tabs for surface mount, through-hole, and bare die products, with detailed product categories listed for each. The news and events tab on the homepage has the latest news and press releases, Central's trade show schedule, and recent and upcoming community service events. Quick links allow the user to jump directly from the home page to detailed content for new products, application resources, package details, SPICE models, and even career opportunities.

The new site introduces myCentralsemi, a tool designed to improve the online experience for registered users. Requesting samples and literature using myCentralsemi is easy because there's no need to enter shipping information and other individual details once you log in. Users can easily subscribe to Central's new product newsletter to stay up to date on latest products, and will also receive product alerts. The new website is packed with useful features and informative content. We encourage you to explore and see all it has to offer.

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